

# Delivering Mosque Services Digitally

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Cheadle Masjid



# Our Aim

- To connect people to Allah (swt)
- Through :
  - Talks/ Halaqas
  - Sports
  - Islamic Schools
  - Social events
  - Community Activities – Food Bank etc.
- Connection to the Masjid is critical

# COVID 19 & Lockdown

- Had to review on how we engage:
  - Facebook Live
    - Jumu'ah Bayaan
    - Let's Talk – challenging contemporary issues
    - Careers Show
    - Ramadan Reminders
    - Qur'an recitation over Ramadan
  - Communication/Updates via WhatsApp
- Important to maintain that contact

# JUMU'AH BAYAN

JOIN US EVERY FRIDAY ON THE CHEADLE MASJID FACEBOOK PAGE FOR A LIVE JUMU'AH REMINDER.

**EVERY FRIDAY | 1:15PM**  
 DUE TO JUMU'AH BEING TEMPORARILY POSTPONED WE HAVE ARRANGED FOR A WEEKLY JUMU'AH REMINDER TO BE DELIVERED BY OUR KHATEERS OVER THE NEXT FEW WEEKS/MONTHS.

**FACEBOOK.COM/CHEADLEMASJID**

**CMA**  
 CHEADLE MASJID  
 377 Winslow Road | Heald Green | Chester | SK8 5HP  
 t: 0161 437 3993 | e: admin@cheadle.org | w: www.cheadle.org

**SURVIVING THE LOCKDOWN**  
 NIGHTLY REFLECTIONS ON FACEBOOK LIVE

Join us for daily reminders and reflections on the Cheadle Masjid Facebook page

Every night at 9:30pm  
 Starting Tuesday 24th March  
 Facebook.com/Cheadlemasjid

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**Cheadle Masjid**  
 Online Maths Revision  
 Students entering Year 11

**STARTS 4TH AUGUST FOR 3 WEEKS**  
**EVERY TUESDAY AND FRIDAY**  
 FOUNDATION TIER : 9:30AM TO 10:30AM  
 HIGHER TIER : 11AM TO 12PM

**TAUGHT BY MRS SIDI-BOUMEDINE**  
 DELIVERED ONLINE VIA ZOOM  
 ONLY 8 STUDENTS PER CLASS

**REGISTER AT [HTTPS://FORMS.GLE/SDDBXYP597BNPZEY8](https://forms.gle/SDDBXYP597BNPZEY8)**

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# DIGITAL CAREERS SHOW

A MUST FOR YOUNG PEOPLE OF ALL AGES

- ✓ UNSURE WHICH CAREER PATH YOU WANT TO TAKE?
- ✓ LOOKING FOR INSPIRATION?
- ✓ WANT TO FIND OUT MORE ABOUT A CAREER?
- ✓ LOOKING FOR A HEAD START?

LAW, ACCOUNTANCY, MEDICINE, PHARMACY, BUSINESS...

IRFAN MUNIR AND USMAN CHOUDRY

WILL BE INTERVIEWING PROFESSIONALS FROM VARIOUS CAREERS - SHARING THEIR DEEPEST THOUGHTS AND INSIGHTS INTO THEIR PROFESSION.

Join us EVERY WEDNESDAYS at 8:00PM  
on the CMA FB Page (Facebook.com/cheadleemasjid)  
STARTS: WEDNESDAY 24TH JUNE



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# LET'S TALK

JOIN US FOR WEEKLY DISCUSSIONS ON TOPICAL ISSUES  
WITH SPECIAL GUESTS EVERY THURSDAY AT 8:30PM  
ON THE CMA FB PAGE.



TOPICS INCLUDE: RACISM, MENTAL HEALTH,  
DRUG ADDICTION, RAISING CHILDREN, SOCIAL MEDIA AND MORE.

STARTS: THURSDAY  
11TH JUNE | TIME: 8:30PM  
HOSTS: IMAM ABID & DR USMAN

LIVE FACEBOOK.COM/CHEADLEMASJID



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Cheadle Masjid's

## DIGITAL EID CELEBRATION

QUIZ TIME

Making Eid Special

Your host:  
**Dawar Ghaznavi**

SUNDAY  
2<sup>ND</sup> AUG 20

7:45pm  
till 9pm

JOIN US FOR OUR INTERACTIVE EID QUIZ, LIVE NASHEEDS, QUR'AN AND A SPECIAL MESSAGE FROM ZAIN BHIKHA.

Log on to : [Facebook.com/cheadleemasjid](https://www.facebook.com/cheadleemasjid)

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# Initial Success Alhamdulillah

- People engaged well initially
  - Novelty
  - Looking for support
- However increasingly difficult to engage:
  - Eid Quiz show – competing with a nice summer's day!
  - Lots of competition
  - Not the same spiritual connection
  - Were we professional enough?
  - Needs time to build up an audience

# Opportunities of going Digital

- To try a new approach of engagement
  - We had talked about it a lot – but forced to try something new
  - Engaging people at home – brothers & sisters
- Much broader reach
  - Engaging new people/families/sisters
- Different type of programmes
  - Health
  - Careers Show
  - Talk-shows
- National speakers without the difficulty of travel.

# Challenges of going Digital

- Still learning how to engage with different audiences
  - Which programmes work best?
- Only appeals to certain audiences
  - Not the elderly/young children
- People still crave social interaction/the Masjid
- Islamic school – young people teaching is better on site than online



# The future of the Digital Masjid

- Life will never be the same...
- “Digital Masjid” – online engagement needs investment at every Masjid
- The norm will be :
  - Long distance learning
  - Streaming of events
  - The Masjid being broadcast into homes
- Opportunity for the Masjid to engage with its congregation.
- Opportunity for volunteers to get involved